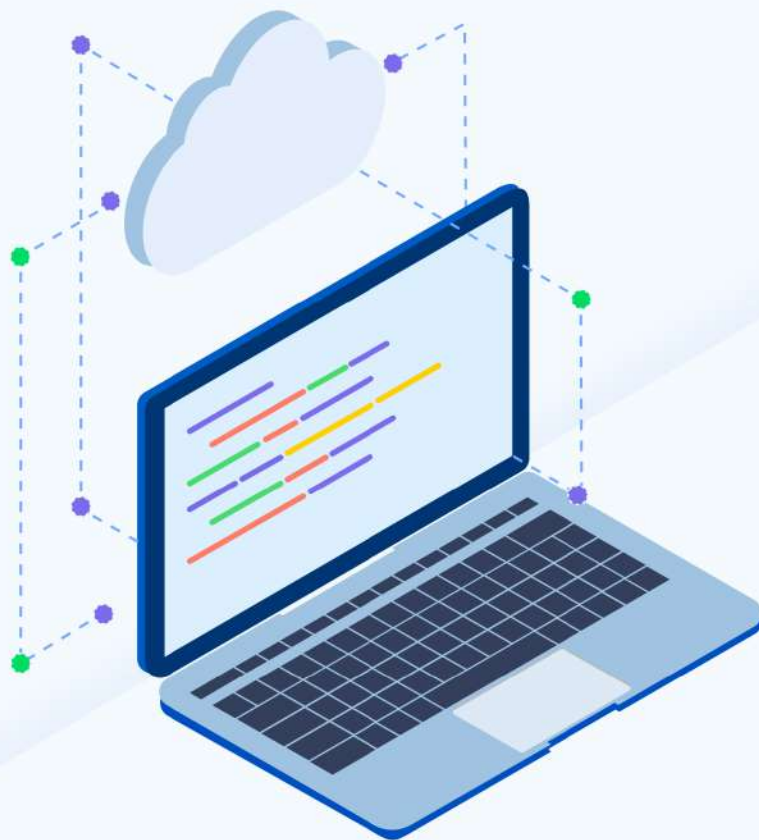




# **AUTOMATED VIDEO PRODUCTION IS TAKING OVER THE BUSINESS WORLD**



Stay ahead of the pack with a personalized approach

## 2013

We started Renderforest with a clear vision of making broadcast quality video production available to everyone

## 2014

The platform was officially launched based on a freemium testing model. First Generation Video Editor was published

## 2015

Renderforest received an Innovation Development Grant with the support of World Bank, the Government of Armenia and the EIF. Over 100 video templates went live and the service became chargeable

## 2016

The Third Generation Video Editor was published with a new editing flexibility in online animation creation. With the release of new lego templates our users were granted an opportunity to create explainer animations from various ready-made animated scenes

## 2017

The Simple Editor was launched for creating slideshow videos. The editor was optimized for mobile devices as well. Over 300 new templates went live on Renderforest

## 2018

The Fourth Generation Video Editor was presented with a brand new feature based on AI and Machine Learning. The feature allows our users to automatically generate videos from video scripts. Over 400 video templates were live in October, and this number continues growing

## 2019

Renderforest was listed among the Best 100 Software Companies by G2 Crowd. Moreover, it was the only company from the industry on the list





## We Believe That

We at Renderforest believe that you can stand ahead of the competition by using video as a means of winning trust and preference among your clients.

Making broadcast quality standards affordable and available for everyone has been our mission since we started the platform in 2015. Now, as the platform expanded its opportunities up to making it possible to create logos and websites online, we aim to dive in deeper and help businesses of any size to take advantage of the endless benefits of the most powerful marketing tool: video.

One of the benefits of using videos is establishing relationships while giving customers the possibility to feel cared of.

Not only does video open doors for businesses, but it can also help expose your customers to any topic you can think of. It's a powerful and spontaneous way to share your messages and interact with people.

We want open up exceptional opportunities that lead to overall business success.



## **The possibilities are endless**

Automated video production offers you a set of sophisticated tools and options to create the video of your choice with the volume you desire. It is meant to automate the process of video creation with the help of API and programming without harming creativity.

It is suited ideally for Banks and other Lenders that want to use personalized videos in order to remain connected with their clients and build trust and credibility.

You can use Renderforest SDK as a back-end service to automate your video production or build your own applications. This includes:

- ✓ **Personalize videos for each client via API**
- ✓ **Exporting thousands of videos in a short amount of time**
- ✓ **Automate personalized video animation creation process**
- ✓ **Export different video content from the same video template**

Our documentation will assist with the API integration to your website's back-end.

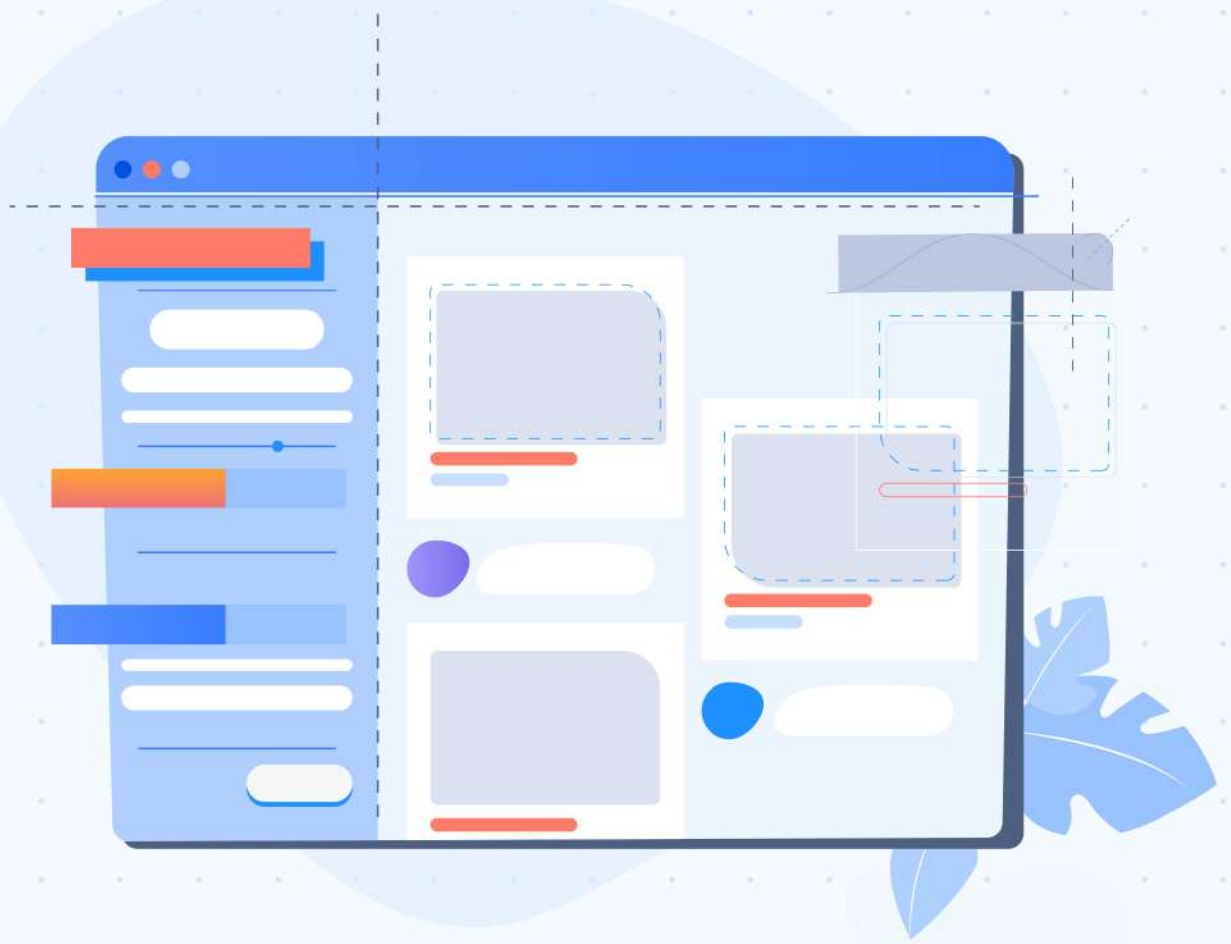
## Real estate

In the past couple of years, the demand for high-quality video content has been on the rise. Renderforest transforms the plain images into engaging videos to present the real estate properties and attract more customers.



## **Reseller licence**

We provide our partners with an opportunity to create and resell videos under their own brand and terms.

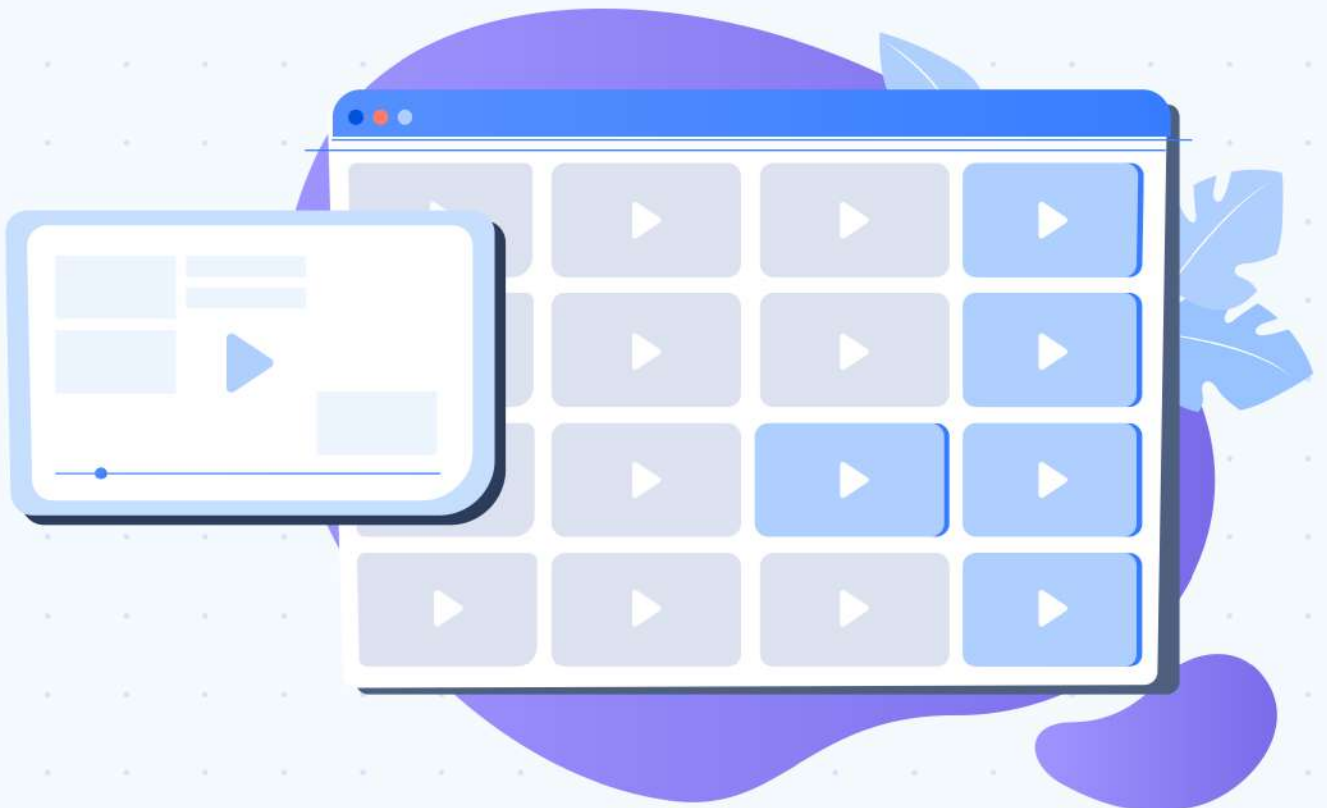




## **Marketing agencies**

According to Cisco, by 2020, 82% of all consumer traffic will be video. Which means an increased demand for video creation. Marketing agencies can utilize our software in many different ways. Here's an example:

One of our partner marketing agencies used our software to create personalized videos for a camp, featuring every kid separately. They've already created 2000+ videos.







**First 2000 exports**

HD720 0.9 HD1080 1.0



**2000-5000 exports**

HD720 0.7 HD1080 0.8



**5000-10.000 exports**

HD720 0.6 HD1080 0.7



**10.000-50.000 exports**

HD720 0.55 HD1080



**50.000+ Exports**

HD720 - 0.49 HD1080

## Great Products

We make every effort to provide our customers with great products and services.

## Constancy

There are over 10 million videos created with our platform and most of our customers are customers for life.

## Quality

Our clients rely on us to keep them current with broadcast quality standards.

## Experience

We are one of the oldest online video production companies.

## Support 24/7

Our Customer Support has the most experience helping people 24/7/ with a maximum 15 minute response time.

## Stability

We report more than 1 million monthly organic visits from search engines.

**4M**

Over 4 million registered users

**30K**

30.000+ daily created videos

**220K**

220.000+ monthly registrations

**1M**

Over 1 million organic from search engines

**2,7M**

2,7 million monthly visits overall





**Keep in touch**

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## Creating personal B2C

connections gets easier with Renderforest



The more individual your approach to each customer, the higher your chances it's a customer for life.